

Dave Davis
President and General Manager
WABC-TV
7 Lincoln Square
New York, NY 10023

**BOYCOTT ALL WABC AND DISNEY PROGRAMMING AND PRODUCTS, EXCEPT FOR
"LIKE IT IS"**

As an avid viewer and strong supporter of "Like It Is", I am outraged by your continuous pre-emptions, interruptions and scaling back of the show's hour format, in spite of the tremendous outpouring of written requests and protests by the community for WABC-TV and its parent company, Disney, to commit to a one hour time slot for "Like It Is" without interruption. WABC-TV and Disney's treatment of the show can only be viewed as a deliberate plot to sabotage one of the most progressive and socially significant programs on the air.

Furthermore, I am aware of the hundreds of positive letters in support of the show on file at the station. Even more importantly, I am aware that the letters of support for "Like It Is" with Gil Noble far out weigh the amount of viewer mail received for any other show produced at WABC-TV in New York, including your news programs. From the letters that you have on file, dating back to 2002, Gil Noble, bar none, is the station's most respected and popular journalist and on air personality. At least 95% of the viewer mail on file is for "Like It Is" which is a strong testament to the journalistic integrity of the show's host and the relevance of its programming. No other program produced by your station in New York generates 1/10th of the community enthusiasm that "Like It Is" does. Moreover, as producer of the show, Gil Noble has an illustrious 37 year track record, receiving numerous industry awards, including 7 emmys, over 650 community awards. Needless to say, if this were any other show, you would be heralding the success of its host/producer and lauding the show as one of ABC's flagship programs. Instead, you do everything to undermine the significance of the show.

Your mistreatment of "Like It Is" coupled with the WABC and Disney's dearth of programming diversity, especially when it comes to educational programming for people of color, underscores the racism and disdain that this network has for its diverse viewership, especially the African American community. Therefore since this station does not support the type of news and public affairs programs that matter to me, I am not supporting the news programs that matter to you all. Except for "Like It Is", I **AM BOYCOTTING ALL WABC-TV AND DISNEY PROGRAMMING AND PRODUCTS!** Hence I am glad to participate in this boycott, especially since I find your other news programs to be extremely biased in its reporting on issues pertaining to ethnic communities.

I remind you that we the people own these airwaves and that as a broadcaster you are mandated by the FCC to be responsive to the communities that you service in exchange for free use of the public airwaves. You have violated your mandate of public service to the African American community, as well as to other communities of color.

George Marden - George Marden July 2, 2005
Name (please print and sign) Date
Address: 67 Hanson Place Brooklyn, N.Y. 11217

cc Michael J. Hopps - Commissioner of FCC
Kevin J. Martin - Chairman of FCC
Anne M. Sweeney - Co-Chair Disney Media Networks
Melvin L. Watt - Chair of Congressional Black Caucus

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MARLENE GREEN 
Name (please print and sign)

7/2/05
Date

Address: 570 Freshwater Rd
Brooklyn 11230

cc Michael J. Hopps - Commissioner of FCC
Kevin J. Martin - Chairman of FCC
Anne M. Sweeney - Co-Chair Disney Media Networks
Melvin L. Watt - Chair of Congressional Black Caucus

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Victor Marshall
Name (please print and sign)

Date

Address: 910 Edpas Rd.

New Brunswick NJ 08901

cc Michael J. Hopps - Commissioner of FCC
Kevin J. Martin - Chairman of FCC
Anne M. Sweeney - Co-Chair Disney Media Networks
Melvin L. Watt - Chair of Congressional Black Caucus

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Leslie A. Carter 7/2/05
Name (please print and sign) Date

Address: P.O. Box 1227
Edison N.J. 08818

cc Michael J. Hopps -- Commissioner of FCC
Kevin J. Martin -- Chairman of FCC
Anne M. Sweeney -- Co-Chair Disney Media Networks
Melvin L. Watt -- Chair of Congressional Black Caucus

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Betty Penny
Name (please print and sign)

7-2-05
Date

Address 3410 Paul Ave. #19B Bronx NY 10468

cc Michael J. Hopps - Commissioner of FCC
Kevin J. Martin - Chairman of FCC
Anne M. Sweeney - Co-Chair Disney Media Networks
Melvin L. Watt - Chair of Congressional Black Caucus

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SEQUIOIA MILLEN-EL Sequioia Milen-El July 2, 2005
Name (please print and sign) Date

Address: 300 LENOX ROAD #3D BROOKLYN NY 11224

cc Michael J. Hopps - Commissioner of FCC
Kevin J. Martin - Chairman of FCC
Anne M. Sweeney - Co-Chair Disney Media Networks
Melvin L. Watt - Chair of Congressional Black Caucus

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Jean Gordon for JGH
Name (please print and sign)

8/7/2/05
Date

Address: 570 E 34 ST BKLYN, NY 11203

cc Michael J. Hopps - Commissioner of FCC
Kevin J. Martin - Chairman of FCC
Anne M. Sweeney - Co-Chair Disney Media Networks
Melvin L. Watt - Chair of Congressional Black Caucus

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Nzinga Antoine
Name (please print and sign)

6-2-05
Date

Address: 96-08 57th Ave Apt. 15m
Corona NY 11368

cc Michael J. Hopps - Commissioner of FCC
Kevin J. Martin - Chairman of FCC
Anne M. Sweeney - Co-Chair Disney Media Networks
Melvin L. Watt - Chair of Congressional Black Caucus

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President and General Manager
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Rebecca B. Hall Rebecca B. Hall July 2, 2005
Name (please print and sign) Date

Address: 1701 Alhambra Rd. #C9
Brooklyn NY 11226-4674

cc Michael J. Hopps - Commissioner of FCC
Kevin J. Martin - Chairman of FCC
Anne M. Sweeney - Co-Chair Disney Media Networks
Melvin L. Watt - Chair of Congressional Black Caucus

Save "Like It Is" with Gil Noble
Questionnaire

"Like It Is" with Gil Noble is a community public affairs program that deals with relevant socio-political issues affecting Black America. It is the longest running Black produced show in US history and has won numerous Emmy awards and over 650 community awards. Today it is one of our national treasures as it has amassed one the largest body of programs and documentaries on the African American experience. Yet for the past couple of years WABC-TV and its parent company Disney, has been trying to phase the program out with numerous pre-emptions and interruptions in its time slot. This is an outrage when one considers that WABC-TV only allocates 1 hour a week out of 168 hours of weekly programming to deal with important African American issues. Please take a few moments to let us know how you feel about this and whether or not you are satisfied with the way the broadcast media treats our community.

- 1). Do you watch "Like It Is" with Gil Noble on channel 7, on Sundays? Yes: ☒ No ☐
- 2). If yes, how long have you been watching the show? the entire life of "Like It Is"
- 3). Do you know how long the show has been servicing our community? Yes ☒ No ☐
- 4). What was the last "Like It Is" show that you watched? The Repeating Episode 6/26/00
- 5). Do you know of any other shows that deal with the serious issues of our community? Yes ☐ No ☒
- 6). Are you aware of the fight to keep the show on the air? yes
- 7). Are you aware that WABC-TV continues to cut the show's hour format to 1/2 hour to accommodate sports? yes
- 8). Do you feel that programs such as "Like It Is" can make a difference in society? Yes ☒ No ☐
- 9). How important is "Like It Is" to you?
 - a). not important ☐
 - b). somewhat important ☐
 - c). very important ☒
- 10). If you have never heard of or have never seen "Like It Is" why do you suppose that is?
 - a). I don't like those type of shows ☐
 - b). I am too busy to watch on Sundays ☐
 - c). I've never seen any advertisements or promos for the show N/A
- 11). Are you satisfied overall with the way Black America is depicted on television? Yes ☐ No ☒
- 12). Would you like to see more shows like "Like It Is" on television? yes
- 13). Would you like to join the campaign to save "Like It Is?" Yes ☒ No ☐

If you answered yes to number 13, please fill out the following:

Name: Rebecca B. Hall

Tel: 718-348-7121

E-mail: Blackfoot421@MSN.COM

Please use the back for any additional comments that you may have. Thank you.

Dave Davis
President and General Manager
WABC-TV
7 Lincoln Square
New York, NY 10023

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Rudolph M Sims
Name (please print and sign)

07/01/05
Date

Address: 1096 NWILSON AVE

TEANECK, N.J. 07666

cc Michael J. Hopps - Commissioner of FCC
Kevin J. Martin - Chairman of FCC
Anne M. Sweeney - Co-Chair Disney Media Networks
Melvin L. Watt - Chair of Congressional Black Caucus

Dave Davis
President and General Manager
WABC-TV
7 Lincoln Square
New York, NY 10023

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Abdul Haddad 7-2
Name (please print and sign) Date
Address: 394 Putnam, Bklyn, NY

cc Michael J. Hopps - Commissioner of FCC
Kevin J. Martin - Chairman of FCC
Anne M. Sweeney - Co-Chair Disney Media Networks
Melvin L. Watt - Chair of Congressional Black Caucus

Dave Davis
President and General Manager
WABC-TV
7 Lincoln Square
New York, NY 10023

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Name (please print and sign)

Date

Address: _____

cc Michael J. Hopps – Commissioner of FCC
Kevin J. Martin – Chairman of FCC
Anne M. Sweeney – Co-Chair Disney Media Networks
Melvin L. Watt – Chair of Congressional Black Caucus

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Joyce Julian Joyce Jul 7/2/2005
Name (please print and sign) Date

Address: 107-19 31 Ave

QNS, NY 11369
cc Michael J. Hopps - Commissioner of FCC
Kevin J. Martin - Chairman of FCC
Anne M. Sweeney - Co-Chair Disney Media Networks
Melvin L. Watt - Chair of Congressional Black Caucus

Dave Davis
President and General Manager
WABC-TV
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New York, NY 10023

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Mariene Greene 7/2/05
Name (please print and sign) Date

Address: 925 Walton Ave
Brooklyn NY 10452

cc Michael J. Hopps - Commissioner of FCC
Kevin J. Martin - Chairman of FCC
Anne M. Sweeney - Co-Chair Disney Media Networks
Melvin L. Watt - Chair of Congressional Black Caucus

Dave Davis
President and General Manager
WABC-TV
7 Lincoln Square
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Mawiyah Kambon
Name (please print and sign)

July 2, 2005
Date

Address: 2011 Poole Rd, Raleigh, NC 27610

cc Michael J. Hopps – Commissioner of FCC
Kevin J. Martin – Chairman of FCC
Anne M. Sweeney – Co-Chair Disney Media Networks
Melvin L. Watt – Chair of Congressional Black Caucus

Dave Davis
President and General Manager
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JOANNE CROWDER 7/2/05
Name (please print and sign) Date

Address: 27-25 CURTIS STREET
EAST ELMHURST, NY 11369

cc Michael J. Hopps - Commissioner of FCC
Kevin J. Martin - Chairman of FCC
Anne M. Sweeney - Co-Chair Disney Media Networks
Melvin L. Watt - Chair of Congressional Black Caucus

Dave Davis
President and General Manager
WABC-TV
7 Lincoln Square
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Edward Younig
Name (please print and sign)

7/2/05
Date

Address:

1104 Pine St.

Asbury Park N.J. 07712

cc

Michael J. Hopps - Commissioner of FCC

Kevin J. Martin - Chairman of FCC

Anne M. Sweeney - Co-Chair Disney Media Networks

Melvin L. Watt - Chair of Congressional Black Caucus

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Regina Dufabrev
Name (please print and sign)

7/2/05
Date

Address: *279 Madison Ave*
Irvington N.J. 07111

cc Michael J. Hopps - Commissioner of FCC
Kevin J. Martin - Chairman of FCC
Anne M. Sweeney - Co-Chair Disney Media Networks
Melvin L. Watt - Chair of Congressional Black Caucus

Dave Davis
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Gerald Allen
Name (please print and sign)

07-02-05
Date

Address: 75 5th Avenue

BROOKLYN, NEW YORK 11238

cc Michael J. Hopps - Commissioner of FCC
Kevin J. Martin - Chairman of FCC
Anne M. Sweeney - Co-Chair Disney Media Networks
Melvin L. Watt - Chair of Congressional Black Caucus

Dave Davis
President and General Manager
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AYANNA LITREAN
Name (please print and sign)

7/1/05
Date

Address: 191 WILSON GARDEN ST BKLYN 11201

cc Michael J. Hopps - Commissioner of FCC
Kevin J. Martin - Chairman of FCC
Anne M. Sweeney - Co-Chair Disney Media Networks
Melvin L. Watt - Chair of Congressional Black Caucus

Spread The Word!

Save "LIKE IT IS"

With Host Gil Noble



The Longest Running Black Produced Show in U.S. History

For the past several years Disney (the network's parent company)/WABC-TV has been trying to phase out "Like It Is," a community public affairs program dealing with relevant socio-political issues affecting Black America, notwithstanding Latino, Native American, Asian, The African Diaspora and Europeans. Based on managements discretion, it is often pre-empted reducing it from one (1) hour to a half (1/2) hour program. Past replacement programs have been cartoons. This is an outrage! Out of 168 hours of weekly broadcasting, Disney/WABC-TV has allotted a meager one hour for relevant issues facing African Americans.

"Like It Is" is a national treasure! As the host and producer of "Like It Is" Gil Noble has won many awards, including seven Emmys for his excellence in journalism, 7 Honorary Doctorates and over 650 community awards. As a Black community public affairs program, his show has produced the largest body of programs and documentaries on African Americans in the nation. For the past 37 years he has interviewed many of the world's prominent figures which include Robert Mugabe, Maurice Bishop, Adam Clayton Powell, Jr., Ozzie Davis & Ruby Dee, Min. Louis Farrakhan, Kwame Ture (Stokely Carmichael), Carmen McCrae, Sammy Davis, Jr., Sarah Vaughan, Aretha Franklin, John Henrik Clarke, Dr. Ben, Amiri Baraka, Iman Jamil Abdullah Al-Amin (H. Rap Brown), Merlie Evers, Muhammad Ali, William Kunsler, Angela Davis, Arthur Ashe, Jim Brown and Jesse Jackson. Some of the documentaries among the "Like It Is" archives include W.E.B. DuBois, Fannie Lou Hamer, El-Hajj Malik El-Shabazz (Malcolm X), Martin Luther King, Jr., Jack Johnson, the Black Panther Party, The African Burial Ground, The Million Man March, The Million Women March and REPARATIONS NOW!

It is time that Disney/WABC-TV broadcast "Like It Is" nationally.

DEMAND: "Like It Is" with Host Gil Noble continues in an uninterrupted hour long format without pre-emption or reduction; Full financial marketing (sales and promotion); Gil Noble have complete control over program (what will and what will not be broadcast) content, staffing of his choosing and a long term contract.

Call: Dave Davis, President & General Manager WABC-TV, at (212) 456-3333 or (212) 456-3862
Anne Sweeney, Co-Chair Disney Media Networks, at (818) 560-1000

Or write: Dave Davis
President & General Manager
WABC-TV
7 Lincoln Square
New York, NY 10023

Anne M. Sweeney
Co-Chair Disney Media Networks
Disney
500 South way Buena Vista
Burbank, CA 91521

For more info contact The Tri-State "Like It Is" Coalition at (973) 447-0623, (201) 407-7479

Dave Davis
President and General Manager
WABC-TV
7 Lincoln Square
New York, NY 10023

**BOYCOTT ALL WABC AND DISNEY PROGRAMMING AND PRODUCTS, EXCEPT FOR
"LIKE IT IS"**

As an avid viewer and strong supporter of "Like It Is", I am outraged by your continuous pre-emptions, interruptions and scaling back of the show's hour format, in spite of the tremendous outpouring of written requests and protests by the community for WABC-TV and its parent company, Disney, to commit to a one hour time slot for "Like It Is" without interruption. WABC-TV and Disney's treatment of the show can only be viewed as a deliberate plot to sabotage one of the most progressive and socially significant programs on the air.

Furthermore, I am aware of the hundreds of positive letters in support of the show on file at the station. Even more importantly, I am aware that the letters of support for "Like It Is" with Gil Noble far out weigh the amount of viewer mail received for any other show produced at WABC-TV in New York, including your news programs. From the letters that you have on file, dating back to 2002, Gil Noble, bar none, is the station's most respected and popular journalist and on air personality. At least 95% of the viewer mail on file is for "Like It Is" which is a strong testament to the journalistic integrity of the show's host and the relevance of its programming. No other program produced by your station in New York generates 1/10th of the community enthusiasm that "Like It Is" does. Moreover, as producer of the show, Gil Noble has an illustrious 37 year track record, receiving numerous industry awards, including 7 emmys, over 650 community awards. Needless to say, if this were any other show, you would be heralding the success of its host/producer and lauding the show as one of ABC's flagship programs. Instead, you do everything to undermine the significance of the show.

Your mistreatment of "Like It Is" coupled with the WABC and Disney's dearth of programming diversity, especially when it comes to educational programming for people of color, underscores the racism and disdain that this network has for its diverse viewership, especially the African American community. Therefore since this station does not support the type of news and public affairs programs that matter to me, I am not supporting the news programs that matter to you all. Except for "Like It Is", I **AM BOYCOTTING ALL WABC-TV AND DISNEY PROGRAMMING AND PRODUCTS!** Hence I am glad to participate in this boycott, especially since I find your other news programs to be extremely biased in its reporting on issues pertaining to ethnic communities.

I remind you that we the people own these airwaves and that as a broadcaster you are mandated by the FCC to be responsive to the communities that you service in exchange for free use of the public airwaves.

You have violated your mandate of public service to the African American community, as well as to other communities of color.

Michelle Brakeem

Name (please print and sign)

7/2/05
Date

Address: 309 Lafayette Ave

B'klyn, NY 11238

cc Michael J. Hopps - Commissioner of FCC
Kevin J. Martin - Chairman of FCC
Anne M. Sweeney - Co-Chair Disney Media Networks
Melvin L. Watt - Chair of Congressional Black Caucus

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President and General Manager
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WILLIAM CHYDE TYLER 7-2-05
Name (please print and sign) Date
Address: 279 MADISON AVE IRVINGTON NJ
William C. Tyler

cc Michael J. Hopps - Commissioner of FCC
Kevin J. Martin - Chairman of FCC
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KOJO ADE
Name (please print and sign)

7-2-05
Date

Address: P.O. BOX 2162

TIMES SQUARE STATION N.Y.C. 10108

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